

### CONTACT



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elishamachado.com

### **SOCIAL MEDIA**









@ElishaMachadoTV

## **SKILLS**

## **Anchoring**

- Presenting News
- Newsroom Leader Connecting with
- Viewers
- Breaking News
- Ad-libbing
- Clearly and Effectively Excellent News Judgement
  - Copy Editing
  - Conducting Live Interviews
  - Positive Personality
  - Team Player

### **Multimedia Reporting**

- Live Reports
- Food/Lifestyle
- Creative Story Ideas
- Politics
- Developing Sources
- Broadcast Writing
- Social Media
- Videography

### **Producing/Editing**

- ENPS, iNews
- Adobe Premiere Final Cut Pro
- Bitcentral
- Edius
- Microsoft Teams

# **EDUCATION**

# **Boston University | Boston, MA**

B.S. Degree in Broadcast Journalism, Minor in Political Science, Jan. 2017

# Elisha Machado

Anchor • Host • Reporter



### EXPERIENCE

# Anchor/Host/Reporter | ABC10, KXTV

Sacramento, CA | Oct. 2022 - Oct. 2024

- ·Anchored and reported for Sacramento's ABC affiliate
- ·Also Host/Producer/Creator of a show, called Savoring Sacramento, that highlighted chefs and business owners making their mark on Northern California's food scene
- •Excels at live on-air delivery, connecting with viewers and ad-libbing
- ·Creates compelling, detailed and impactful reports through creative storytelling
- ·Maintains strong social media presence
- Delivers strong live shots on variety of topics from breaking news to lighter stories
- ·Fosters positivity, support and communication in the workplace

### Reporter/Fill-in Anchor | FOX61 News

Hartford, CT | May 2021-Oct. 2022

- ·Led station's newscasts with reports on breaking news and top stories on local issues impacting the community
- ·Anchored on weekday evenings and weekends when needed

#### Anchor/Producer/MMJ | KION News Channel 5/46

Salinas, CA | May 2019 - April 2021

- •Anchored and produced KION News weekends at 5, 10 and 11 p.m.
- ·Wrote, filmed and edited breaking news and general assignment reports ·Also reported for Telemundo 23 in Spanish
- Received Emmy nomination for coverage of a mass shooting at a local festival

### Political Correspondent | WWLP-22News

Boston, MA | Feb. 2017 - June 2018

·Wrote, filmed and edited reports on state and national topics from the Massachusetts State House in Boston

·Held lawmakers accountable by asking tough questions

·Covered major stories, including a scandal that led to Senate President's resignation, the rollout of the recreational marijuana industry, large political protests and the Boston Marathon

### Freelance Web Producer | NBC Boston, NECN

Boston, MA | Aug. 2016 - Dec. 2016

·Wrote digitally-optimized articles for NECN, covering New England ·Assisted with website launch for NBC Boston

### Editor-in-Chief | The Buzz

Boston, MA | Sept. 2013-Dec. 2016

- ·Managed operations for lifestyle magazine
- ·Wrote articles for print and online publications (Prior: Food Editor)